



# EVERY BOOK AN EXPERIENCE

Leetra is an independent publishing house which offers reading experiences beyond the simple act of reading. Leetra publishes books for children and young adults, and for everyone who enjoys reading and discovering.

Through high quality literary content and endearing stories from all over the world, we seek to develop in children the love of reading, learning, and the ability to know and understand others through literature.

Every book in our catalogue has its own identity and set of characteristics which in turn allows us to address topics we consider to be important. Our authors and illustrators are chosen not only for their artistic skills, but also for their talent to tell stories and the depth of the emotions they evoke.

We look for the best quality in our books, and are always concerned that the materials we use are environmentally friendly.

Leetra considers that a book is a precious object and at the same time a window to the world. It is an opportunity to learn, experiment, and explore our own feelings, fears and joy; it is a place to learn about life.

Foreign rights

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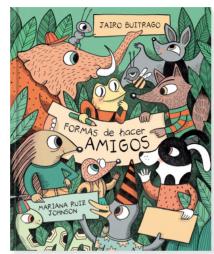
## Ways to Make Friends

Jairo Buitrago • Mariana Ruiz Johnson



In order to make friends you must sit under a huge tree, or help a bee get out of the water with a leaf. You can leave paper dolls around the park, give apples away or be friends with a silent cactus. But if at the end of the day you get tired of making friends, you can also forget everything this book says, and learn to be your own best friend.

A fun and tender book, with the characteristic humor of the award-winning author Jairo Buitrago, which together with the great illustrations by Mariana Ruiz Johnson, provide the reader with an experience full of entertaining scenes about friendship, our relationship with others and also with ourselves.



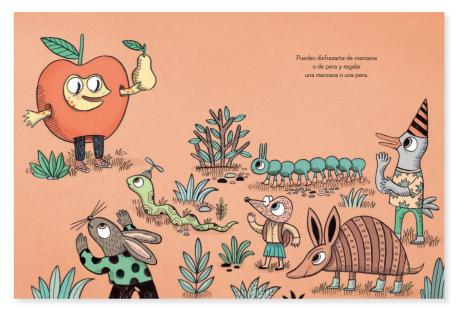


#### Jairo Buitrago

He is dedicated to creating picture books together with illustrators from different countries. His work has been translated into several languages, in addition to receiving awards and prizes.

#### Mariana Ruiz Johnson

She is an Argentinian illustrator who usually publishes inside and outside her country.
She studied Art and children's book illustration.
Her books have won numerous awards.





#### Rights sold

World English (Greystone Books)
Spanish Argentina (Ojoreja)
Korea (Blue Bicycle)
Israel (Agam Books)
France (Rue du Monde)
Arabic (A Thousand Titles for

Publishing & Distribution)

ISBN: 978-607-8689-15-6 20.3 x 27 cm • 40 pp • 2021 Hardcover Age: 4-8





## SOME DAYS

#### Verónica Cardona

Through the pages of this book, we follow the journey of a protagonist who becomes endearing at first sight: a stray dog. He shows us what his happy days look like as well as what happens on the hard days. There is always a new day to look forward to, with the hope it will always be better. We can also follow a parallel story in which another character feels the same way.

The urban setting, made with acrylic paint, stamps and collage, gives it a singular beauty.



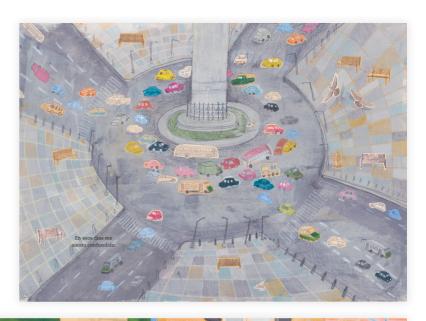
#### Verónica Cardona

She is a Colombian graphic designer. She has illustrated books for different publishers as well as festivals.













ISBN: 978-607-8689-30-9 19 x 27 cm • 52 pp • 2023 Hardcover Age: 3-7

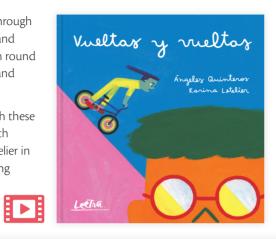


## ROUND AND ROUND

#### Ángeles Quinteros • Karina Letelier

Slide your finger along the path through the pages full of rhythm, rhymes and twists. Discover a journey through round shapes, time, cycles, the seasons, and start all over again!

Ángeles Quinteros delights us with these verses that are complemented with brilliant illustrations by Karina Letelier in this beautiful board book for young readers.



#### Ángeles Quinteros

She is a Chilean author and editor. She writes poetry and non-fiction books for children.

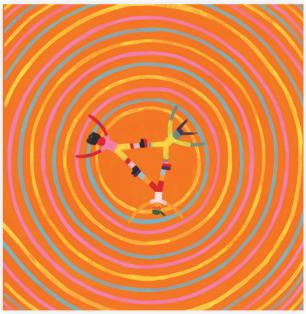
#### Karina Letelier

She is a Chilean illustrator. She studied animation and design.









#### **Rights Available**

ISBN: 978-607-8689-29-3 20 x 20 cm • 20 pp • 2023 Board book Age: 0-6



## THE BIRD LADY

#### Yael Frankel

Recently a lady arrived in the neighborhood accompanied by many birds. Her neighbors comment about her. Very soon, she is planning on leaving again. The neighbors comment again. What choice does she have when she is always ready to go?

In this picture book, Yael presents a lady ready to leave. Does she accompany the birds or do the birds accompany her? This picture book is a beautiful exploration of the ability to change without resisting it.

















#### Yael Frankel

She is an author and illustrator. She studied graphic design. As her career progressed, she became more interested in illustration. She has a very fruitful and interesting work and has won several prices.

#### **Rights Available**

ISBN: 978-607-8689-26-2 21 x 21 cm • 40 pp • 2023 Hardcover Age: 2-6





## VAMPIRE GIRL WANTS TO CONQUER THE NIGHT

#### Betina González • Mariana Ruiz Johnson

With a poetic text and a color palette that will immerse you in the mysterious atmosphere of the night, this book is a journey that will not leave you indifferent. Vampire Girl wants to conquer the Night, that is to say: overcome her fears. The creatures of the Night will advise her but she herself must find that tiny part that will make her discover her power.

Betina González offers this text for children who will surely be captivated by the perfect harmony that she establishes with the illustrations of Mariana Ruiz Johnson. A book to embrace fears and transcend.



#### Betina González

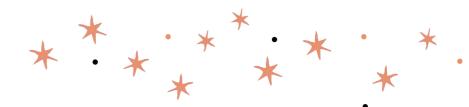
Betina González is a multi-award-winning Argentine writer. She has dabbled in children's literature and this is her second book for children.

#### Mariana Ruiz Johnson

She is an Argentinian illustrator who usually publishes inside and outside her country. She studied Art and children's book illustration. Her books have won numerous awards.



Publication date: Fall 2024 16.8 x 23 cm • 36 pp Hardcover Age: 5-9









## APARTMENT FOR RENT

#### Lea Goldberg • Eva Sánchez

This fable has become an Israeli children's literary classic. Based on a traditional Western European tale, Apartment for rent, has a simple and profound message: it is wise and to be tolerant with one's neighbors.

It begins with the description of the tenants in a building: a plump hen, a cuckoo bird, a coquettish cat, and a ravenous squirrel. The fifth floor used to belong to Mr. Mouse, but he has disappeared. The neighbors hang a sign that reads "Apartment for rent". Who will the future tenant be?

Eva Sánchez Gómez' warm illustrations make this classic fable fresh and current. Today it goes beyond its borders to convey a message: peace and tolerance is up to each and every one of us. It is a book for the times we live in, where there is less and less willingness to understand others.







#### Lea Goldberg

She was a renowned poet as well as a prolific children's writer, drama critic, translator, and editor. Her literary work is essential in Israel.

#### Eva Sánchez Gómez

She is a multifaceted illustrator. She usually works with watercolors, but her illustration style often changes depending on the project.





#### Rights for illustrations sold:

**Simplified Chinese** (Beijing Everafter Culture Development Co., Ltd)

ISBN: 978-607-97313-3-5 21 x 29 cm • 44 pp • 2016 Hardcover Age: 3-8



and Young Adults



