



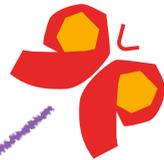
Letra

RIGHTS CATALOG 2025-2026





EVERY BOOK AN EXPERIENCE



Foreign rights

Sandra Feldman
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Leetra is an independent publishing house which offers reading experiences beyond the simple act of reading. Leetra publishes books for children and young adults, and for everyone who enjoys reading and discovering.

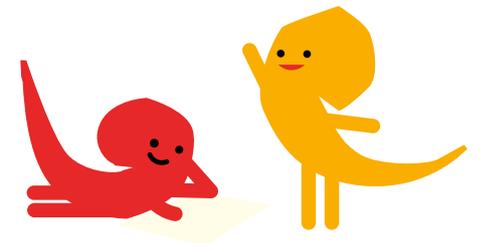
Through high quality literary content and endearing stories from all over the world, we seek to develop in children the love of reading, learning, and the ability to know and understand others through literature.

Every book in our catalogue has its own identity and set of characteristics which in turn allows us to address topics we consider to be important. Our authors and illustrators are chosen not only for their artistic skills, but also for their talent to tell stories and the depth of the emotions they evoke.

We look for the best quality in our books, and are always concerned that the materials we use are environmentally friendly.

Leetra considers that a book is a precious object and at the same time a window to the world. It is an opportunity to learn, experiment, and explore our own feelings, fears and joy; it is a place to learn about life.

www.leetra.com



WAYS TO MAKE FRIENDS

Jairo Buitrago • Mariana Ruiz Johnson

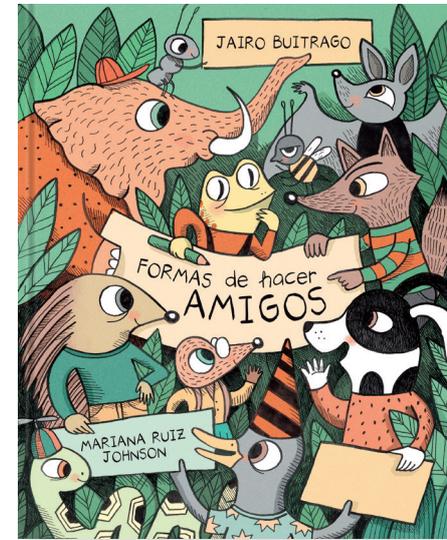
A widely translated title with strong international reception

- Selected for the White Ravens Catalogue 2022 (International Youth Library)
- Starred review from Kirkus Reviews



Through a series of playful scenarios, some successful, others misguided, the story captures the awkwardness, sincerity, and trial-and-error nature of connecting with others. Its structure allows young readers to recognize themselves in both the triumphs and the missteps of social interaction.

Jairo Buitrago's distinctive narrative voice combines wit and emotional intelligence, while Mariana Ruiz Johnson's vibrant illustrations add warmth and expressive depth.



Jairo Buitrago is a Colombian author whose work has been translated into multiple languages and has received numerous awards.

Mariana Ruiz Johnson is an Argentine illustrator and author. She studied Fine Arts and illustration, and her work has been widely published internationally.



Rights Sold

Spanish Argentina (Ojoreja)
World English (Greystone Books)
Korea (Blue Bicycle)
Hebrew (Agam Books)
French (Rue du Monde)
Arabic (A Thousand Titles)
Simplified Chinese (Citic Kids)

ISBN: 978-607-8689-15-6
20.3 x 27 cm • 40 pp • 2021
Hardcover
Age: 4-8

Rights Available in other languages



WAYS TO TELL STORIES

Jairo Buitrago • Mariana Ruiz Johnson

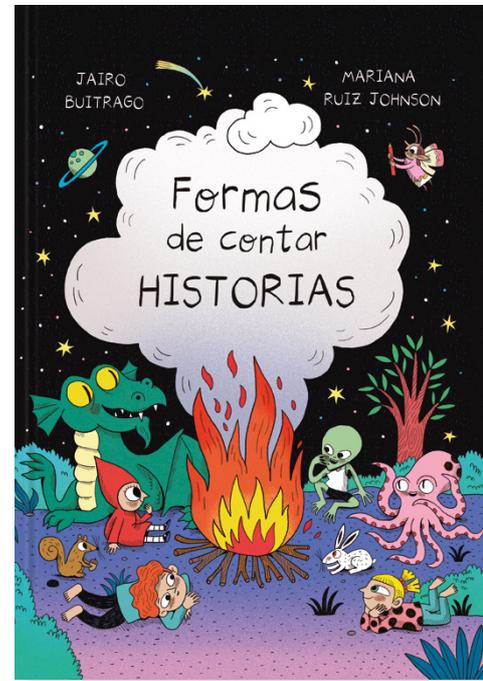
From the authors of *Ways To Make Friends*

A picture book that explores the many ways and reasons people tell stories: to feel safe, to make sense of the world, to connect with others, or simply to keep talking.

Through a variety of familiar and unexpected situations, the book highlights storytelling as a shared human practice that transcends contexts, eras, and even imaginary worlds.

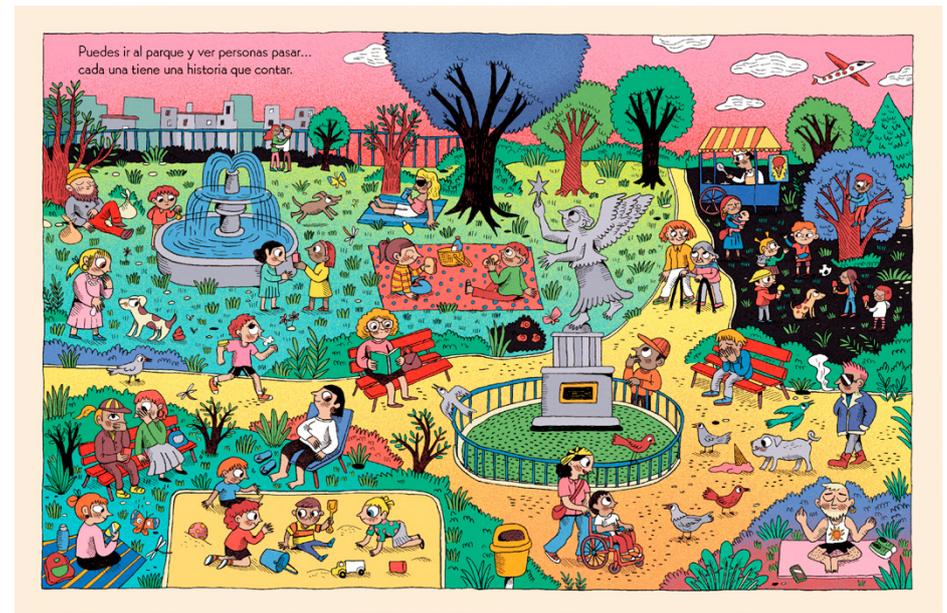
From everyday exchanges to hypothetical encounters, Mariana Ruiz Johnson's illustrations in each scene expand the possibilities of what a story can be.

Without following a linear narrative, Jairo Buitrago constructs a reflection on storytelling as instinct and invention, returning to its primal forms: gathering, listening, and sharing.



Jairo Buitrago is known for his collaborations with illustrators from different countries, developing layered and visually driven narratives.

Mariana Ruiz Johnson works across a wide range of visual styles, adapting her approach to the tone and structure of each project.



All Rights Available

ISBN: Pending
20.3 x 27 cm • 40 pp • 2026
Hardcover
Age: 4-8



VAMPIRE GIRL WANTS TO CONQUER THE NIGHT

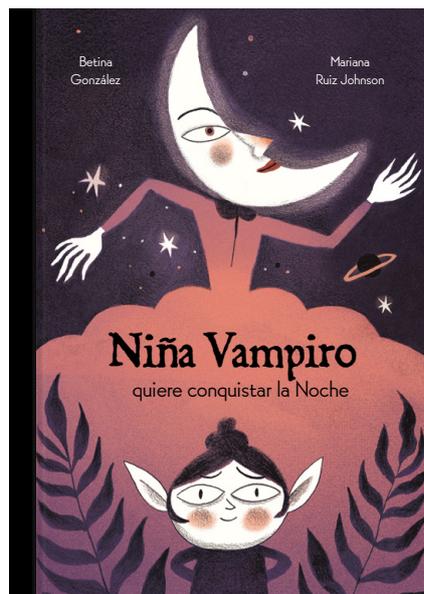
Betina González • Mariana Ruiz Johnson

The night is something to face... and to claim

A bold and playful picture book about a young vampire determined to claim the night as her own.

As she ventures into the darkness, the story unfolds as a journey of self-assertion, where fear, desire, and imagination intertwine. The night becomes both a space of challenge and possibility, shifting from something to conquer into something to inhabit.

Betina González brings a sharp and layered narrative voice, while Mariana Ruiz Johnson's expressive illustrations expand the emotional range of the story, balancing humor and intensity.



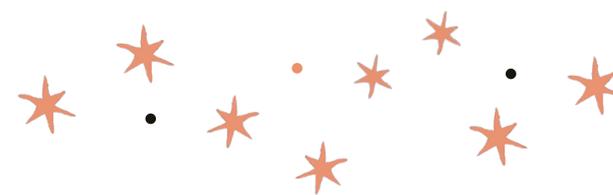
Betina González is an award-winning Argentine writer. Vampire Girl Wants to Conquer the Night is her second picture book.

Mariana Ruiz Johnson's illustrations are known for their vibrant color palettes and expressive, dynamic compositions.

Rights Available

Rights sold: World English
(Levine Querido)

ISBN: 978-607-8689-34-7
19 x 26 cm • 36 pp
Hardcover
Age: 5-9



2025
ILLUSTRATORS
EXHIBITION
WINNERS



THE OPPOSITE OF THINGS

Ángeles Quinteros • Carolina Monterrubio

Every opposite holds more than one answer

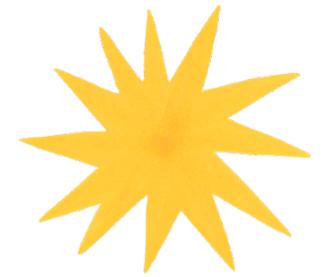
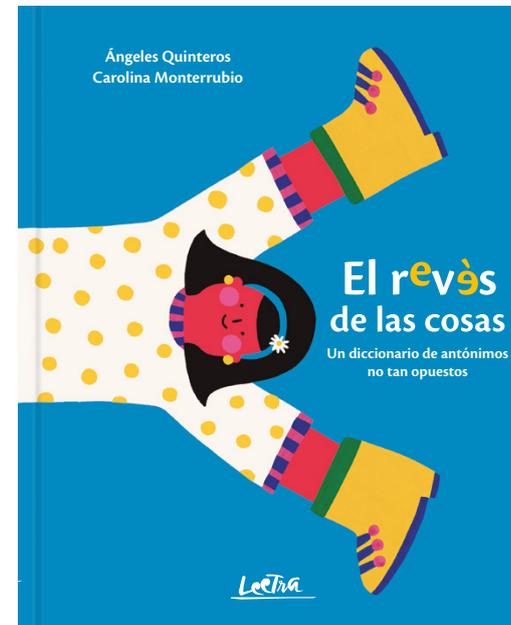
The Opposite of Things is a playful dictionary that shows children that opposites are not always as opposite as they seem.

By presenting unexpected antonyms and open questions, the book sparks curiosity, discussion, and creative thinking, making it ideal for shared reading at home or in the classroom.

It offers a non-didactic, playful approach to philosophical thinking, encouraging interpretation and conversation.

Ángeles Quinteros creates books for young readers that combine simplicity with conceptual depth.

Carolina Monterrubio is a Mexican textile designer and artist based in Barcelona, where she studied illustration.



Rights Available

ISBN: 978-607-8689-38-5
18 x 22 cm • 64 pp • 2025
Pasta dura / Hardcover
Edad / Age: 5 +



ROUND AND ROUND

Ángeles Quinteros • Karina Letelier

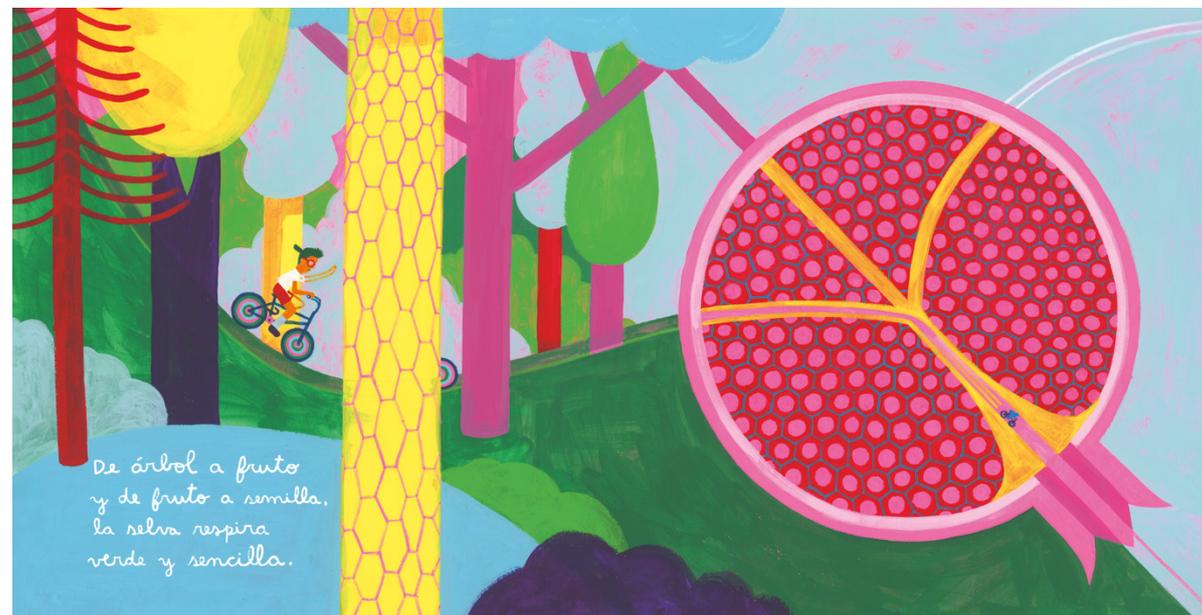
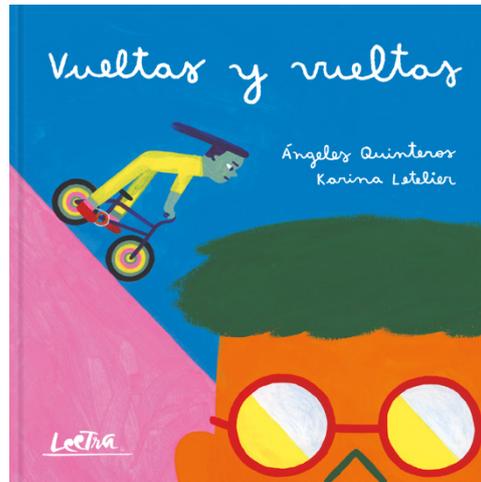


Everything moves. Everything begins again

An interactive board book that invites young readers to follow a continuous path across the pages, exploring rhythm, rhyme, and circular movement.

Angeles Quinteros' verses engage readers from the start. Through simple yet evocative verses, the book introduces early concepts such as cycles, time, and the changing seasons. The path highlighted in varnish becomes both a visual and tactile element, encouraging participation and rereading.

Karina Letelier's bold and dynamic illustrations reinforce the sense of motion and continuity, creating a cohesive visual journey designed for very young readers.



Ángeles Quinteros is a Chilean author and editor. She writes poetry and non-fiction for children.

Karina Letelier is a Chilean illustrator. She studied animation and design.



Rights Available

ISBN: 978-607-8689-29-3
20 x 20 cm • 20 pp • 2023
Board book
Age: 0-6



THERE WAS ONE, TWO, THREE, FOUR HOUSES

Dipacho • Carlos Díaz Consuegra

A house holds a day, a childhood, a lifetime

A poetic picture book series that explores the lives unfolding within and beyond a house, tracing human relationships across time and place.

Built through a continuous chain of phrases, the narrative draws on the rhetorical device of anadiplosis, where each line begins with the word that ended the previous one. This circular structure creates a sense of rhythm and continuity, guiding the reader through shifting moments and perspectives.

The houses remain, while their inhabitants change. Spanning a century, a generation, a childhood, and a single day, the book reflects on permanence and transformation through a restrained and carefully constructed form.



Dipacho is a Colombian author and illustrator. His work focuses on picture books as a space for visual storytelling.

Carlos Díaz Consuegra is a Colombian author and illustrator. His work draws on observation and everyday life, which he transforms into visual narratives.

Rights Available

Slip case including four books

ISBN: 978-607-8689-44-6

Books:

15 x 15 cm • 30 pp • 2025

Hardcover

Age: 5 +



SOME DAYS

Verónica Cardona

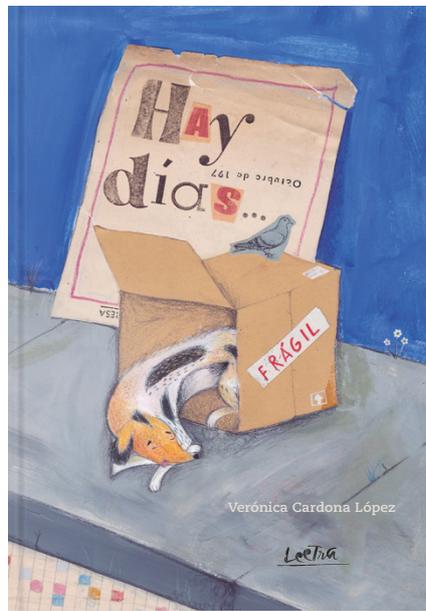


Not every day feels the same

A poetic picture book set in an urban landscape, following a stray dog as he moves through the city across changing days — some joyful, others marked by hardship.

With minimal text and richly textured illustrations created in acrylic, stamps, and collage, the book explores emotional contrast through space, atmosphere, and repetition. The city becomes both setting and mirror, reflecting inner states and inviting readers to engage with themes of empathy and resilience.

The narrative unfolds through visual progression rather than a traditional linear plot, allowing layered readings and strong cross-generational appeal.



Verónica Cardona is a Colombian graphic designer and illustrator. She has collaborated with publishers and cultural festivals.



Rights Available

ISBN: 978-607-8689-30-9
19 x 27 cm • 52 pp • 2023
Hardcover
Age: 3-7



THE BIRD LADY

Yael Frankel



To stay or to follow — what makes a home?

A quiet and contemplative picture book about a woman who arrives in a neighborhood accompanied by a flock of birds — and who seems always on the verge of leaving.

As the neighbors observe and speculate, the story unfolds through subtle shifts in perspective, blurring the line between presence and departure. Are the birds following her, or is she following them? The question remains open, inviting interpretation.

With her distinctive visual language, Yael Frankel explores themes of transience, belonging, and the freedom to change without resistance. The result is a restrained and evocative work that resonates beyond its immediate narrative.



Yael Frankel is an author and illustrator trained in graphic design. Her work has been widely published internationally and recognized with multiple awards, establishing a distinctive voice in contemporary picture books.

Rights Available

ISBN: 978-607-8689-26-2
21 x 21 cm • 40 pp • 2023
Hardcover
Age: 2-6



Foreign rights

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